

Department of Parks and Recreation Stead Survey Results



Move • **Grow** • **Be Green**

Q1: How close is your residence to Stead Park?

Answered: 414 Skipped: 0

ANSWER CHOICES	RESPONSES	
Less than a 5-minute walk	30.68%	127
½ mile or less	19.81%	82
1 mile or less	19.81%	82
5 miles or less	14.49%	60
Directly adjacent to	8.21%	34
Outside the District	5.80%	24
More than 5 miles	1.21%	5
TOTAL		414

Q2: How close is your place of employment to Stead Park?

Answered: 414 Skipped: 0

ANSWER CHOICES	RESPONSES	
5 miles or less	26.33%	109
1 mile or less	24.40%	101
Less than a 5-minute walk	11.59%	48
Outside the District	10.87%	45
½ mile or less	10.63%	44
Not applicable	7.25%	30
More than 5 miles	6.04%	25
Directly adjacent to	2.90%	12
Prefer not to answer	0.00%	0
TOTAL		414

Q3: How often do you visit Stead Park?

Answered: 414 Skipped: 0

ANSWER CHOICES	RESPONSES	
Once a week	38.65%	160
Multiple times a week	28.99%	120
Once a month	11.35%	47
Once every few months	8.70%	36
I do not use the park	6.76%	28
At least 1 time a day	5.07%	21
Multiple times a day	0.48%	2
TOTAL		414

Q4: What amenities do you and/or your family members use at Stead Park? (select all that apply)

ANSWER CHOICES	RESPONSES	
Large athletic playing field	70.29%	291
Playground for kids 5 and up (the part with the blue surface)	36.47%	151
Splash park	36.47%	151
Playground for toddlers (the part with the brown surface)	34.30%	142
Front (south) multipurpose space	32.61%	135
Picnic areas	28.74%	119
Running track	23.43%	97
Recreation Center	16.67%	69
Basketball court	10.14%	42
I do not use Stead Park	7.49%	31
Other (please specify)	5.31%	22
Total Respondents: 414		

Q5: If you do not currently use Stead Park, what keeps you from participating? (short answer, optional)

Answered: 103 Skipped: 311

Bathrooms Unaware Shade Seating Activities
Facilities Park Community Kids Needs Children
Basketball
Services Court

COMMON THEMES

1. Nothing for me at the **PARK**.
2. Lack of access to **BATHROOMS**.
3. Lack of **SHADE**.
4. Formerly used the park, but no longer have **CHILDREN**.
5. Activities and services are focused on **KIDS**.
6. Too **LOUD** (prefer a quieter park / space).
7. Not enough **SEATING**.
8. Lack of community **SPACE** / meeting **SPACE**.

Q6: What activities do you and/or your family members do at Stead Park?
(select all that apply)

ANSWER CHOICES	RESPONSES	
Adult sports leagues (e.g. kickball, soccer)	42.27%	175
Playground	42.03%	174
Community events	40.34%	167
Running	16.67%	69
Other (please specify)	12.08%	50
Child sports leagues (e.g. soccer, softball)	9.42%	39
Non-team sports	9.18%	38
Afterschool programs	8.45%	35
I do not use Stead Park	6.76%	28
Basketball	6.28%	26
Summer camps	5.80%	24
Total Respondents: 414		

Q7: What do you like MOST about Stead Park as it is now?

Answered: 414 Skipped: 0

Play Areas Good Condition Access Basketball Court Kids Lots
Splash Park Families Location Variety
Playground Splash Pad Field Children
Space Activities Community Lights Clean Proximity
Convenient Outdoor Areas Cleanliness Neighborhood

Q8: What do you like LEAST about Stead Park as it is now?

Answered: 414 Skipped: 0

Community Center Concrete Blocks Little Limited Seating
Water Picnic Area Restrooms Recreation Center Rats
Benches Playground Trash Shade Trees
Bathrooms Activities Field Run Space Lights
Park Play Areas Leagues Needs Repair Rec Center
Kickball Games Basketball Court

Q9: What amenities should the new Stead Park Recreation Center provide?
 (Please select your top 6 priorities)

ANSWER CHOICES	RESPONSES	
Flexible athletic space for adults and children	54.11%	224
Flexible event space	53.62%	222
Community meeting space	51.93%	215
Rooftop gathering / event space	44.20%	183
Urban rooftop gardening	34.54%	143
Climbing wall	28.50%	118
Adult exercise equipment	25.85%	107
Indoor lounge / study area	23.43%	97
Indoor performance space	22.95%	95
Other (please specify)	22.46%	93
Changing / showering space	21.74%	90
Reading room	14.73%	61
Personal lockers	12.56%	52
Demonstration kitchen	10.87%	45
Total Respondents: 414		

Q10: What types of programs should be offered at the Rec Center, which would require specialized instruction or equipment? (Please select your top 6 priorities)

ANSWER CHOICES	RESPONSES	
Film screenings	54.35%	225
Yoga	53.62%	222
Art classes	41.06%	170
Dance classes	35.99%	149
Gardening	33.57%	139
Educational cooking classes	32.13%	133
Climbing wall	29.71%	123
Co-operative play program	28.74%	119
Gymnastics	27.29%	113
Pottery or glass art classes	19.32%	80
Home repair classes	18.84%	78
Other (please specify)	15.46%	64
Reading/poetry club	14.73%	61
Bingo	10.87%	45
Boxing	7.73%	32
Bridge	4.59%	19
Total Respondents: 414		

Q11: Preferred art features? (Please select your top 4 priorities):

ANSWER CHOICES	RESPONSES	
Murals	54.83%	227
'Green' wall (e.g. Vegetative Wall)	52.66%	218
Historical photographs	37.92%	157
Lighting as art	32.37%	134
Photography	30.92%	128
Sculpture	28.26%	117
Mosaics	26.09%	108
Paintings	18.84%	78
No opinion	10.39%	43
Other (please specify)	6.28%	26
Prefer not to have art features	3.14%	13
Total Respondents: 414		

Q12: Preferred landscape features?

ANSWER CHOICES	RESPONSES	
Trees	68.84%	285
Flowers	50.72%	210
Seasonal landscaping	43.48%	180
Gardens	43.24%	179
Grass	41.55%	172
Shrubbery	36.47%	151
Other (please specify)	12.32%	51
No opinion	11.84%	49
Total Respondents: 414		

Q13: What is your age range?

ANSWER CHOICES	RESPONSES	
35-49	41.30%	171
25-34	40.34%	167
50-64	7.97%	33
65+	6.76%	28
18-24	3.38%	14
17 or younger	0.24%	1
Prefer not to answer	0.00%	0
TOTAL		414

Q15: If applicable, what are the age ranges of your child(ren)? (select all that apply if you have more than one child and if they fall into different age ranges)?

ANSWER CHOICES	RESPONSES	
Not applicable	57.73%	239
2-4 years old	23.67%	98
5-7 years old	14.98%	62
Newborn 18 months	9.18%	38
18 months 2 years	5.31%	22
8-10 years old	5.31%	22
11-13 years old	2.42%	10
Over 18 years old	1.69%	7
14-18 years old	1.21%	5
Total Respondents: 414		